

HIGHER DIPLOMA IN HOSPITALITY AND TOURISM MANAGEMENT

ASSESSMENT METHODS

Module No	Module Code	Module Name	Assessment Method
1	SD401	Marketing for the Services Industry	70% Coursework 30% Examination
2	SD407	Introduction to Travel, Hospitality and Tourism Industry	100% Coursework
3	SD405	Service Delivery and Customer Satisfaction	100% Coursework
4	SD402	Financial Accounting in the Service Industry	70% Coursework 30% Examination
5	SD406	Business Environment	70% Coursework 30% Examination
6	SD408	Competitiveness and Sustainability in Tourism and Hospitality	100% Coursework
7	AD501	Applied Financial Management in Services	70% Coursework 30% Examination
8	AD502	Consumer Behaviour and Research	100% Coursework
9	AD508	Tourism Policy and Development	100% Coursework
10	AD505	Managing Organisation and Human Resources	70% Coursework 30% Examination
11	AD509	Operations Analysis	100% Coursework
12	AD510	Information Communication Technology (ICT) and Media	100% Coursework
13	AD507	Managing the MICE Industry	100% Coursework
14	AD501	Applied Financial Management in Services	70% Coursework 30% Examination

Module No	Module Code	Module Name	Assessment Method
15	ADIA508	Industry Attachment	100% Coursework + Continuous Assessment as follow: <ul style="list-style-type: none"> • 30% Industrial Attachment Log Book & Oral Interview • 40% Internship Report • 30% On-job performance
16	ADIP509	Industry Project	100% Coursework + Continuous Assessment as follow: <ul style="list-style-type: none"> • 10% Proposal • 30% Project Execution – Case Study and/or Project-based work • 40% Project Report – Case Study and/or Project-based work • 20% Individual Presentation